



# Cordell Valuer

## How many of your clients are underinsured?

What does this underinsurance cost your business?

When a client is underinsured, no one wins. The client loses out because they don't receive total replacement on their valuable property. You miss out because the client feels they have been let down at crunch time, and you cop the bad publicity. You also miss out on the ongoing increased premiums that result from your customers having the correct replacement value of their homes included in their policies.

Imagine having the ability to accurately value the replacement cost of any built structure in a current market.

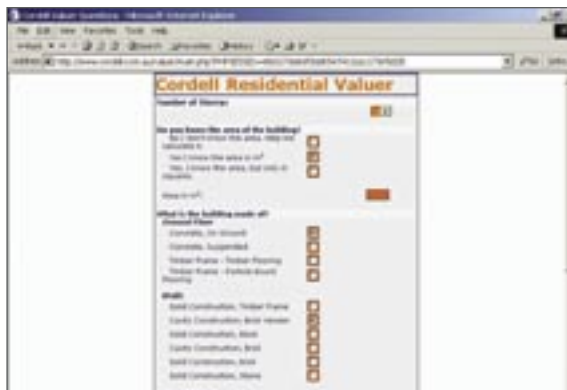
With Cordell Valuer, you have the first fully integrated valuing software developed specifically for the Australian underwriting industry.

Cordell Valuer is written in everyday language, so you don't need to employ builders to understand it. The software uses the researched costing information that we have been providing to the building and construction industry for over 34 years. The same costing information that the building industry uses to prepare their estimates!

When your customer service consultants or brokers are discussing the value of a home, specific questions such as style of home, how many bedrooms, is it brick or timber, and what is the roof covering can allow them to specifically value a home. This means true insurance coverage for your clients, higher premiums for you (as the market is generally underinsured) and less costly disputes at crunch time.

### First of it's kind in Australia

Created specifically for the Australian underwriting industry by Reed Construction Data, using the same data the builders use, valuations are accurate and based on current market prices.



### Cordell Valuer is:

- Fully supported by the Reed Construction Data Help Desk
- Full training support
- PC or web formats
- Cost data updated quarterly

### Typical Questions

- Building Type
- Number of Storeys
- Ceiling Height
- Style
- Construction Standard
- Slope of Land
- Floor, Wall and Roof Type
- Size
- Number of Bathrooms
- Verandahs
- Balconies
- Pergolas
- Carports, Garages
- Special Internal Features
- External Features



**For more information, call  
toll-free: 1800 80 60 60**